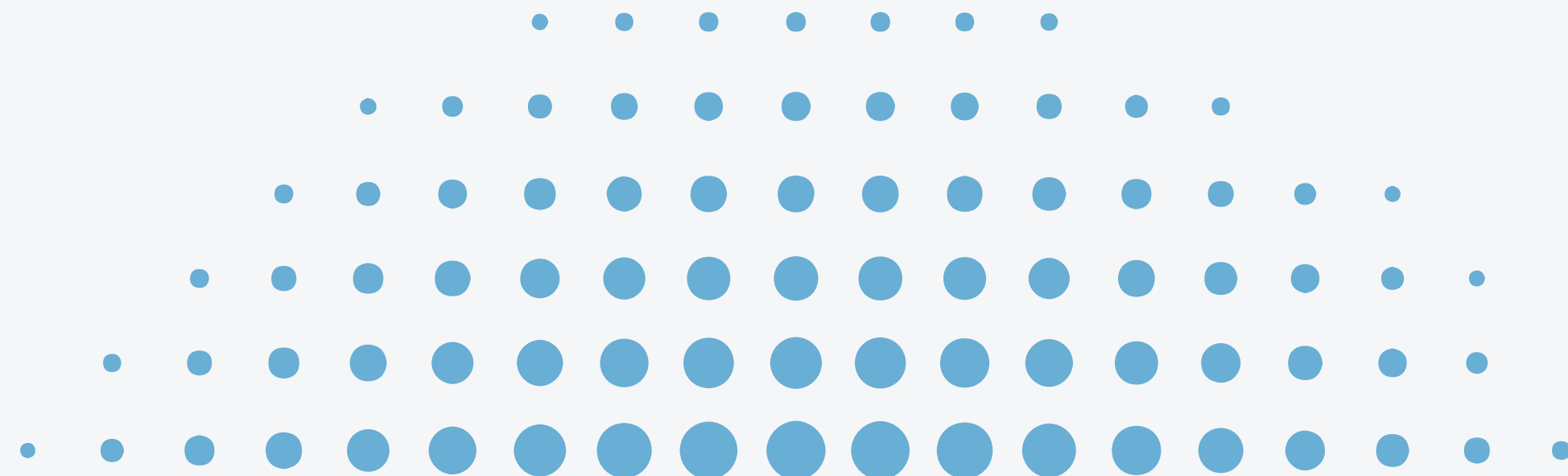
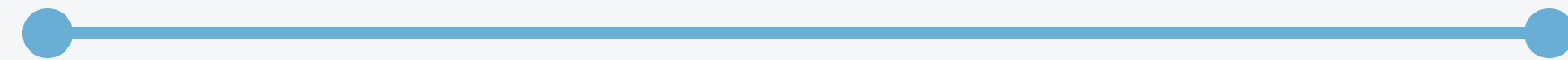
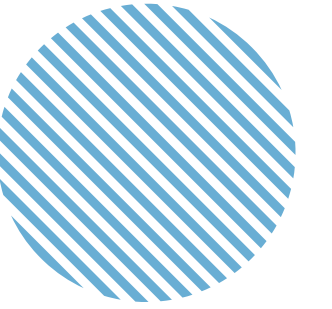




# Success Goals Discovery Call

Partnering to Build Your Success





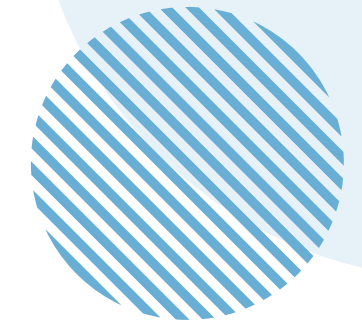
# Agenda

- Welcome & Introductions
- Deliverables
- Capture Business Goals
- Next Steps

## Objectives for Today's call

- Define Success Criteria
- Discuss Key Initiatives
- Schedule Next Meeting

# Partnering with Customer Success



## Our work with customers

A strategic and tactical partner who helps agencies identify goals and achieve success, aligning your business goals through our software.

## How we help you succeed

- Provide training and learning resources on our software.
- Help you define your goals and stay accountable to them.
- Support you through the onboarding process to drive early success.

# Success Planning Framework



## Define

Align with you on clear, measurable success goals.



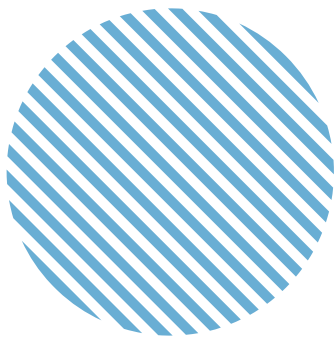
## Implement

Guide you through onboarding and execution to achieve those goals.



## Measure

Track progress with agreed metrics and keep accountability.



# Success Plan Deliverables

Strategic  
Coordination

Collaborate to set business goals

Success Plan  
Workbook

Develop a success plan strategy to guide business goals

Meetings

End-user Onboarding and Training held as necessary

Quarterly Business  
Reviews

Align priorities, track progress and keep accountability

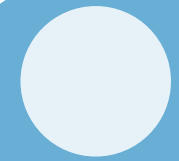
# Success Plan Discovery Questions

- What are your top business priorities as it relates to this project?
- How do you see Bionic supporting these goals?
- Are there steps in your process that frequently lead to mistakes or confusion?
- Where do you feel your team is losing the most time right now?
- Are there any internal processes that feel more expensive than they need to be?
- Are there specific business metrics you're trying to improve?

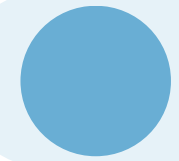
# **Your Success Plan Workbook**

# What's Next

## Open Items:



Add All Users to Bionic



Complete Bionic Academy

## Next Steps:

1

Share and finalize  
success plan  
workbook

2

Schedule Kickoff  
Call

3

Schedule  
Onboarding Call



# Contact Us

## Phone

**+1 603 676-7285**

## Email

**support@bionic-ads.com**

## Live Chat

**Available 24/7**

## Resources Available

### Knowledge Base

**<https://help.bionic-ads.com/knowledge>**

### Bionic Academy

**<https://www.bionic-ads.com/academy>**